



2019 Fall Program Rally Guidelines

These guidelines are offered as suggestions to Rally Coordinators to help plan the best rally possible. We understand that the dynamics and opportunities in each area are unique and will have an impact on each area's Fall Program Rally.

Rallies should:

- Be FUN!
- Accomplish three main goals:
 - *Motivate and excite girls to **set goals** and sell to their full potential*
 - *Educate girls and families about **what's new** in the Fall Product Program and how the program works in our council*
 - *Help girls and families understand how to sell **safely***
- Be available, accessible and affordable to all registered area Girl Scouts at all program age levels (generally around \$2 per attendee, and not more than \$5 per attendee; some areas put a cap on the cost for a troop.)
- Be in a location that is adequate for the number of attendees AND allows girls to break into individual stations/groups.
- Include a patch for each registered attendee (patches will be provided by the council if we receive your Fall Program Rally Plan below by September 27th or sooner.)
- Be a Troop event.
- Have a rally flyer that is approved by the Membership Director.
- *Be scheduled no later than the start of the Fall Product Program on October 1, 2019.*

Rally Flyers should include the following information:

- Date, time, and place of Rally (full address, directions, possibly a map)
- Inclement weather plan/date
- Cost per girl and what cost includes
- Who can come (and who cannot)
- How to register and the registration deadline
- Whom to make checks payable to
- Clip art using the current theme (email kcobb@nccoastalpines.org for clip art)
- List of planned activities

Highlights to review at the 2019 Fall Program to Promote at your Rally

- Create an account and log in to the Me2 site and create your very own avatar to start earning your virtual patches
- Girls can earn their one-of-a-kind avatar patch just for selling 4 magazines and 20 nut/candy items plus 15 emails
- Once the avatar patch is earned, it will be mailed directly to the Girl Scout's home (address in the Me2 site)
- Promise orders online for nuts/candy can be prepaid online with a credit card
- **Three new/returning items** in product lineup including Peppermint Bark Rounds, Spicy Cajun Mix, and Dark Chocolate Mint Trefoils
- Promise orders online for nuts/candy can be prepaid online with a credit card
- Girl delivered orders can be accepted until October 25th; however online orders can be accepted until November 11th
- Top Sellers in every county/area will receive a medal patch
- Treats for Troops orders can be placed online through November 11th
- Girls can earn the Care to Share patch just for 5 Treats for Troops orders



Fall Program 2019 Rally Plan

Please submit rally plans via the [2019 Fall Product Sale Rally Plan Wufoo](#).

Due by September 27, 2019