

Getting Your Girls Involved with Troop Money Management

Strong money management skills help set up girls for success throughout their lives. From saving to go to college, starting an investment portfolio, or buying their first car – being a savvy spender and saver helps girls feel more confident regarding financial decisions.

But girls need YOUR help!

[Having It All: Girls and Financial Literacy](#), a study by the Girl Scout Research Institute, reported that **only 12%** of girls feel “very confident” making financial decisions.

How can we build a brighter financial future for our girls where they feel confident to achieve their dreams? By giving them the opportunity to learn and practice money management skills – all while having a ton of fun!

Here are a few ideas to get you started.

- ① At the beginning of the year create a troop budget. Using goal-setting skills, set a financial goal for your troop and then plan out financial costs for events, trips, pizza parties, and service projects.
- ② Girls can participate in the [Girl Scout Cookie Program](#) and the [Fall Product Sale](#) to learn the *5 Skills*: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics. They’ll also have the opportunity to learn about product marketing and entrepreneurship.
- ③ Review troop banking statements together and decide as a group how to spend and save troop funds.
- ④ Make it fun! Find new and creative ways to get girls interested and show the real-life impacts of their new and impressive financial skills. There are age-appropriate badges for Girl Scouts of every level, too! Check out the [Badge Explorer](#) and view all the possibilities under the topic “Financial Literacy”.

