

## Girl Scouts – North Carolina Coastal Pines Administrative Team Conference 2022

Saturday, August 6, 2022

9:00 a.m. – 4:00 p.m.

Doors Open: 8:30 a.m.

The University of Mount Olive

Raper Hall

(W. Burkette and Rose M. Raper Hall)

652 R. B. Butler Drive, Mount Olive, NC

At Girl Scouts, we prepare girls for a lifetime of leadership. As valuable volunteers and members of the Administrative Team, you play an essential role! Let's get ready, get set, and grow in skills, knowledge, and leadership as we prepare for the new program year, celebrate the impact of our organization, and receive new tools and resources that will set us up for success!

Celebrate our in-person and virtual conference via social media using the hashtags:

#GSNCCPATC2022 and/or #GSreadysetgrow

Conference parking is available in the Raper Hall parking lots (two small, paved lots and one large gravel lot) off of R. B. Butler Drive. Please utilize the gravel lot behind Laughinghouse Hall on Herring Drive for overflow parking.

*Any encouraged Covid-19 protocols, like mask wearing in populated areas, will be announced closer to the event.  
The streaming of live sessions will be available; however, streaming quality may be impacted by technology cooperation.*

### *Tips to Enhance Your ATC 2022 Experience*

#### WEAR COMFORTABLE SHOES AND CLOTHING

Consider dressing in layers; the classrooms may be cool and the walk to lunch will be warm.

#### BRING A WATER BOTTLE

Let's use resources wisely! Water fountains and dispensers are available for refills.

#### BRING PEN & PAPER

Get ready to grow in leadership and capture those a-ha ATC moments!

#### PACK A MASK

Any necessary Covid-19 protocols will be announced closer to the event.

These protocols may include mask wearing in highly populated areas for all participants.

#### BRING AN UMBRELLA

In case of rain, an umbrella would come in handy for short walks from the parking lot to Raper Hall and from Raper Hall to the Alumni Dining Hall for lunch.

**Girl Scouts – North Carolina Coastal Pines  
Administrative Team Conference Agenda  
Saturday, August 6, 2022**

**8:30 a.m. – 9:00 a.m.**

**Registration**

*Mount Olive Pickle Conference Center wing of Raper Hall*

- **Check-in**, pick up your nametag, grab a snack bag, and don't miss out on FREE Girl Scout goodies and maybe a few other surprises!
- **Drop off** your donation (optional) for the **ATC 2022 Service Project – Free Will Baptist Children's Home in Middlesex, N.C.** Donations may be dropped off in the trailer located near our program vehicle, **Savannah**, located in the Raper Hall parking lot. Please see the ATC packet flyer for more information for FWB Children's Home needs. <https://www.fwbchildrenshome.org/>
- **Shop** NEW fall merchandise! So many new styles for 2022!
- Check out various **departmental booths** for helpful resources.
- **Engage with our Program Department** in the Bailey Conference Room (located near registration) for the latest and greatest from our Program Team! Here are the deets: *Ready. Set. Do Everything! In a world where Girl Scouts can be anything, we've got the trainings, resources, and tools to help support volunteers so they can do everything that Girl Scouts desire! Take a spin through a world of Girl Scouting fun with Barbie and crew when you visit the Program Team room at ATC. From community partners and camping to trainings and destinations, there's truly something for everyone! Bring your smart device to scan the QR code which reveals more information about each scene. A little imagination and a dash of creativity make this a must stop experience for your day!*
- **"Say Cheese!"** Visit our photo booth and capture the moment!  
Posting to social media? Use hashtags - **#GSNCCPATC2022** and/or **#GSreadysetgrow**
- **Tour** our amazing program vehicle, **"Savannah"**, located in the Raper Hall parking lot.  
*Coffee, water, fruit, and snack bags will be available in the main lobby.*

**9:00 a.m. – 9:15 a.m.**

**Welcome & Opening Remarks – Lisa Jones, CEO**

*Conference Kick-Off – Shawna Peaks, VP of Learning and Development  
Southern Bank Auditorium - Mount Olive Pickle Conference Center wing of  
Raper Hall*

**9:15 a.m. – 10:15 a.m.**

**Girl Scout Movement & Council Updates – Council Staff**

*Southern Bank Auditorium - Mount Olive Pickle Conference Center wing of  
Raper Hall*

**10:15 a.m. – 10:30 a.m.**      **Break** – Transition to Session I

**10:30 a.m. – 11:15 a.m.**      **Session I**  
*Raper Hall Classrooms*

**11:15 a.m. – 11:30 a.m.**      **Break** – Transition to Session II

**11:30 a.m. – 12:15 p.m.**      **Session II**  
*Raper Hall Classrooms*

**12:15 p.m. – 1:30 p.m.**      **Lunch**  
*Holmes & Lois K. Murphy Regional Center - Alumni Dinning Hall*  
*634 Henderson Street*

*The Alumni Dinning Hall is located inside the Murphy Center.*

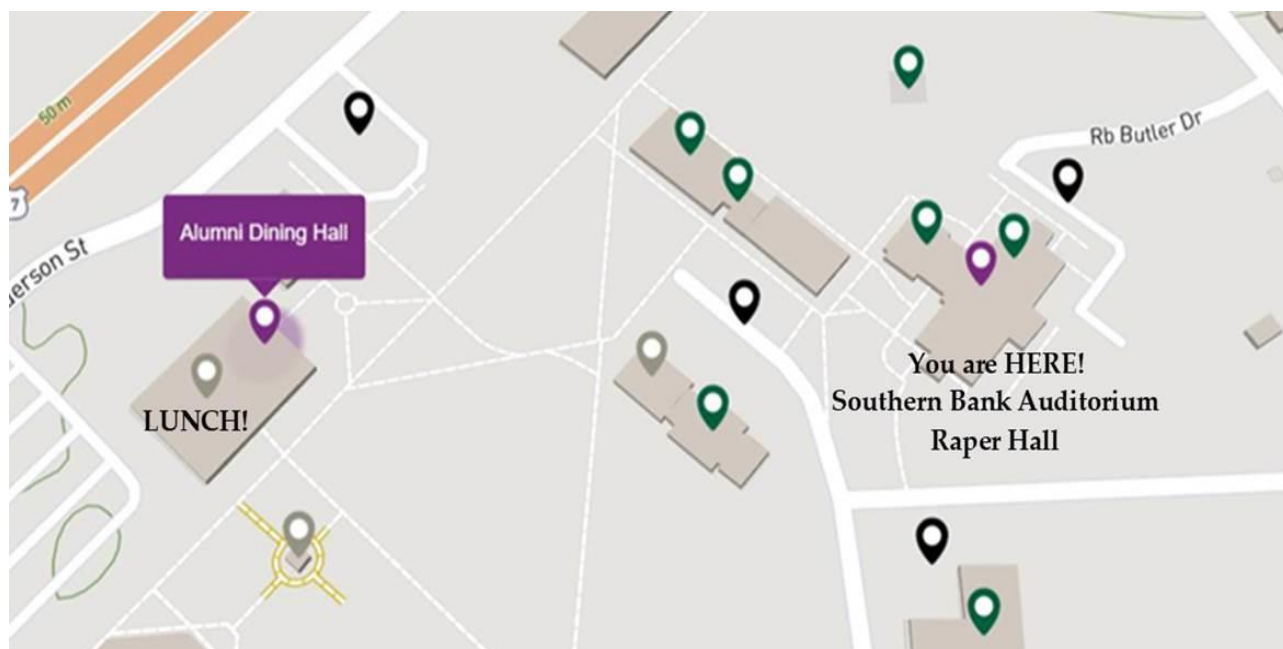
Lunch Selections from Alumni Dinning Hall:

- Daily Dish – Offers an entrée, a pasta dish, a starch, and vegetables
- Fired Up Pizza Station - Offers pepperoni pizza, cheese pizza, and a specialty pizza
- Campus Grill - Offers burgers, fries, and grilled chicken
- Salad Bar – Offers plenty of vegetarian options
- Dessert Bar – A little something for your sweet tooth – YUM!

Please note that Alumni Dinning Hall offerings are subject to change.

*For assistance with transportation to lunch, please report to the registration table at the end of Session II. To meet your transportation needs or in the event of heavy rain, you are welcome to drive from the Raper Hall to the Murphy Center parking lot located on Henderson Street.*

Following Lunch, please Transition to Session III



1:30 p.m. – 2:15 p.m.

**Session III**

*Raper Hall Classrooms*

2:15 p.m. – 2:30 p.m.

**Break** – Transition to Session IV

2:30 p.m. – 3:15 p.m.

**Session IV**

*Raper Hall Classrooms*

3:15 p.m. – 3:30 p.m.

**Break** – Transition to Closing Ceremony

3:30 p.m. – 4:00 p.m.

**Closing Ceremony**

Guest Speaker – Ms. Carrie A. Brown,

Development Associate, Free Will Baptist Children's Home

*Ms. Brown joined the Children's Home family in 2015, and is responsible for fundraising appeals, public relations, alumni relations, and special events. She feels it is an honor and privilege to raise awareness and support for the young people living on campus and in foster homes. She believes every young person, regardless of age, deserves a safe, loving home in which to thrive.*

*Ms. Brown was born and raised in Bailey, N.C., where she continues to live today. She is a graduate of the University of Mount Olive and spent 14 years as an English teacher and cheerleading coach with Nash County Public Schools – primarily at Southern Nash High School. She is an active member of Stoney Creek Church in Goldsboro, where she teaches Sunday School and serves as a small group leader for high school girls.*

*Girl Scouts Fun Fact: Carrie was a Brownie when she was in elementary school and her favorite Girl Scout cookies are frozen thin mints!*



New Service Unit Team Member Pinning

Closing Ceremony Slideshow

Volunteer Appreciation Drawing

*Southern Bank Auditorium - Mount Olive Pickle Conference Center wing of*

*Raper Hall*

**Thank you for your participation in ATC 2022!**

**Please take a few minutes to complete the conference survey via QR Code!**

**Save the TENTATIVE date for ATC 2023 – Saturday, August 5, 2023**

**Girl Scouts – North Carolina Coastal Pines  
Administrative Team Conference 2022**

*Ready, Set, Grow!*

**Workshops by Session**

***Workshop Tip:***

Please select one workshop per time slot. Review the Workshop Descriptions section of the packet for the recommended audience for each workshop and a sneak peek of each workshop.

We hope this helps you identify workshops that would be most meaningful for your role/s.

Volunteers are welcome to attend any workshop! Please note that the streaming of live sessions will be available; however, streaming quality may be impacted by technology cooperation. If you have any questions, please reach out to the Learning and Development

Department at [learning@nccoastalpines.org](mailto:learning@nccoastalpines.org). Thank you!

**Session I Choose (1) workshop per time slot.**

**10:30 a.m. – 11:15 a.m.**

**Area Events & YOU: Elevating Local Events in 2022!**

**Workshop Location: Room 120**

**Daisy's Dozen Has Grown into This...**

**Workshop Location: Room 111**

**Helping Girls Grow in Leadership: Our Highest Awards**

**Workshop Location: Room 112**

**Hey Good Lookers! Let's Grow Our Service Unit!**

**Workshop Location: Room 117**

**Ready, Set, Grow with New Badges and Outdoor Experiences**

**Workshop Location: Room 130**

**Session II Choose (1) workshop per time slot.**

**11:30 a.m. – 12:15 p.m.**

**Girl Scouts Brand Standards and Content Ideas**

**Workshop Location: Room 111**

**Grow Your Girl Scout Experiences: What's in Store for 2022-2023 Program Year**

**Workshop Location: Room 120**

**Growing Girl Leadership Through Trips, Travel, and Money Earning**

**Workshop Location: Room 130**

**Our Girls Are Growing Up! What To Do with Tweens and Teens**

**Workshop Location: Room 112**

**Utilizing the Volunteer Toolkit: How to Support Year 1 and 2 Troop Co-Leaders**

**Workshop Location: Room 117**

**Session III Choose (1) workshop per time slot.**

**1:30 p.m. – 2:15 p.m.**

**Dig into Girl Scout Forms to Grow 'em Safely**

**Workshop Location: Room 130**

**Get Ready to Grow the LOVE! Area Recognition Coordinator Updates & More**

**Workshop Location: Room 111**

**Meet the Service Unit Refreshed Structure**

**Workshop Location: Room 120**

**Plant Your Roots in These Resources and Grow!**

**Workshop Location: Room 117**

**Ready. Set. Grow a Girl Scout Thriving Community**

**Workshop Location: Room 112**

**Session IV Choose (1) workshop per time slot.**

**2:30 p.m. – 3:15 p.m.**

**Growing Leadership: New Co-Leader LIVE! Onboarding & Support**

**Workshop Location: Room 111**

**Navigating My GS: How to Help Troop Co-Leaders and Caregivers Help Themselves**

**Workshop Location: Room 130**

**Nonprofit Dos and Don'ts for Your Service Unit**

**Workshop Location: Room 120**

**Ready, Set, Grow a Troop Mentor Program in Your Area**

**Workshop Location: Room 117**

**Girl Scouts – North Carolina Coastal Pines  
Administrative Team Conference 2022  
Workshop Descriptions**

*Please see the recommended audience and a sneak peek description for each workshop.  
We hope this helps you identify workshops that would be most meaningful for your role.*

**Session I**

**10:30 a.m. - 11:15 a.m.**

**Area Events & YOU: Elevating Local Events in 2022!**

*Recommended Audience: Area Event Directors, Service Unit Managers, and Service Unit Team Members*

Calling all Area Event Directors, Service Unit Managers, and Service Unit Team members! Did you know there are several ways to boost participation in your area events from pre-planning to developing a fun, creative, small marketing plan? When you join this workshop, you'll learn how to elevate local events for event success!

## Daisy's Dozen Has Grown into This...

### **Recommended Audience: Volunteers**

Join us for the reveal of the new and improved Daisy's Dozen Program! During this workshop, you will get a first glance at what girls and adults can expect for the upcoming Girl Scout year. You'll learn how the Daisy's Dozen Program has evolved and how this evolution is beneficial to the girl's growth and leadership experience.

## Helping Girls Grow in Leadership: Our Highest Awards

### **Recommended Audience: Volunteers**

In this workshop, you will learn everything you need to know about the Gold, Silver, and Bronze Awards, from the basics to each award's specifics. We will cover the who, what, when, where, and why of each award, as well as what defines a Take Action Project. You'll get the information you need to support girls as they pursue their Highest Award! Plus, we'll be sure to include plenty of time for questions!

## Hey, Good Lookers! Let's Grow Our Service Unit!

### **Recommended Audience: Service Unit Managers and Service Unit Team Members**

Looker is great for approving TP103s, but it is so much more! Did you know that you can use Looker to support volunteer retention, membership growth, new troop co-leaders, and potential members? Join the fun and become a Good Looker - learn Looker basics and discover how to utilize Looker to grow your service unit!

## Ready, Set, Grow with New Badges and Outdoor Experiences

### **Recommended Audience: Volunteers**

In this workshop, we'll dig into the new Financial Literacy badges to support you in guiding girls and helping them develop healthy financial habits as they learn about budgeting, investment, and financial planning. We'll explore the latest release of STEM Career Exploration badges, 2023 Global Awards, and updated content for the Daisy Petals. Plus, we're sharing several new Program Facilitation Playbooks designed to support service unit led events related to the National Program Portfolio. And everyone's favorite, we'll take a thoughtful look at getting more girls outside, because we all know when girls get outside, incredible things happen!

## Session II

**11:30 a.m. - 12:15 p.m.**

## Girl Scouts Brand Standards and Content Ideas

### **Recommended Audience: Media Coordinators, Service Unit Team Members, and Volunteers**

The Girl Scout Brand is 110 years strong where the Girl Scout Trefoil, our hero, identifies us as an organization and Movement. Each year, brand standards are updated and slightly modified. Would you like to know more how to use the Girl Scout Brand in communications and print, on social media, and more? Join this workshop where following brand standards don't have to be a bore and we can work together to create content to push for...more!

## Grow Your Girl Scout Experiences: What's in Store for 2022-2023 Program Year

**Recommended Audience:** *Volunteers*

Join us for an information packed workshop where we'll dive into the 2022-2023 program year! In this workshop, you'll hear about all the different program offerings for Girl Scout Daisies through Ambassadors. Learn about signature events (Techno/Girl/MiniQuest), virtual workshops, mobile programming that travels to you, outdoor events, and all the fun-filled days in between. Bring your questions and together we'll craft a robust, well-round Girl Scout experience!

## Growing Girl Leadership Through Trips, Travel, and Money Earning

**Recommended Audience:** *Volunteers*

Girl Scout members grow in Girl Scout Outcomes when they plan trip and travel opportunities. Join the conversation about girl-led planning and leading when it comes to the world of trip and travel. You will learn about available resources that your troop can use when planning and executing your next big adventure! We'll discuss trip planning, financial assistance, money-earning, and more! What is your troop's next adventure?

## Our Girls Are Growing Up! What To Do with Tweens and Teens

**Recommended Audience:** *Cadette and Higher Troop Co-Leaders, Service Unit Team Members, and Volunteers*

As Girl Scouts move into middle and high school, our program grows with them, with progression in travel, camp, leadership skills, and more! This session will discuss how the changes, challenges, and exciting opportunities of working with older Girl Scouts – teaching them to use their voices as they take the lead, how to be flexible and accommodate their needs – all support their engagement with Girl Scouts and your success as a leader, when there are so many other things competing for their time. We'll also cover the basics of the different leadership awards available to Cadettes, Seniors, and Ambassadors (Torch Awards, Service Bars, Leadership in Action, Program Aide, Counselor in Training, and Volunteer in Training) and how girls can earn them, who mentors the girls and approves the awards, and where to find more information.

## Utilizing the Volunteer Toolkit: How to Support Year 1 and 2 Troop Co-Leaders

**Recommended Audience:** *Troop Mentors, Service Unit Team Members, and Volunteers*

Wouldn't it be great if we had all the meetings laid out for new troops so that troop co-leaders and troop volunteers aren't confused and overwhelmed? The VTK to the rescue! Did you know that troops can choose from year 1 and year 2 plans and recruit parent volunteers to help with each meeting? The VTK can help with that too! If you would like to know more, join this session to understand what the Volunteer Toolkit has to offer and your access to VTK Demo!

## Session III

**1:30 p.m. - 2:15 p.m.**

## Dig into Girl Scout Forms to Grow 'em Safely

**Recommended Audience:** *Service Unit Managers, Service Unit Team Members, and Volunteers*

Do you have burning questions about Girl Scout forms? Together, we will dig into the commonly used forms by troops, volunteers, and members. We'll review and share updates regarding the TP103, TP105



(health and safety form), and much more. Additionally, we will look at updates to Safety Activity Checkpoints (SAC) and review how you can make plans to help your girls and adult be safe on your next amazing Girl Scout adventure!

### **Get Ready to Grow the LOVE! Area Recognition Coordinator Updates & More**

**Recommended Audience:** *Adult Recognition Coordinators, Service Unit Team Members, and Volunteers*

At GS-NCCP, we have thousands of dedicated and engaged volunteers serving girls across our council footprint. Thanks to the guidance of our volunteers, girls are growing in leadership and making the world a better place. In this workshop, you will learn more about the ins and outs of both council and local level awards, volunteer appreciation planning and tips, and everything you need to know to elevate volunteer appreciation in 2022-2023!

### **Meet the Service Unit Refreshed Structure**

**Recommended Audience:** *Service Unit Manager and Service Unit Team Members*

Thank you for sharing your time and talents as a new or returning service manager! Your passion for Girl Scouts does not go unnoticed and we are so grateful for your time and energy. Join us for an informational workshop designed to provide you with a quick update on frequently used service unit team resources. During the remainder of the workshop, we will get to know the Service Unit Refreshed Structure and you'll have the opportunity to hear about the refresh structure experience from fellow administrative team members.

### **Plant Your Roots in These Resources and Grow!**

**Recommended Audience:** *Volunteers*

Are you looking for resources that will support you as you guide girls through the Girl Scout Leadership Experience? We've got you covered! Join us for an in-depth walk-through of the resource kits available where we will share all that need-to-know information - how to access the resources on our site, how to reserve them for your troop, and how to best utilize the kits. We have so much in store for this session and we hope to see you there!

### **Ready. Set. Grow a Girl Scout Thriving Community**

**Recommended Audience:** *Volunteers*

At the core of Girl Scouting, we provide girls with a safe space and compassionate, caring adults as well as an opportunity to develop friendships and the feeling of belonging. From patch programs to our events and community partnerships, we're positioned to support girls on their path to better mental health. In this workshop, you'll learn how to utilize your network and tap into valuable resources. The time is now for girls to grow this key life skill necessary for creating a thriving community!

## **Session IV**

**2:30 p.m. - 3:15 p.m.**

### **Growing Leadership: New Co-Leader LIVE! Onboarding & Support**

**Recommended Audience:** *New Co-Leader LIVE! Facilitators, Troop Mentors, and Volunteers*

Thanks to our many facilitators, our co-leader onboarding program successfully navigated a pandemic and came out on top! Through your mentorship and leadership, our new troop co-leaders are growing in courage and knowledge and are ready to guide troops on new adventures. Whether you are a new facilitator, a

returning facilitator, or a troop mentor, we hope you will join us for NCO fun where you'll learn about new materials resources, and tools to make facilitating effective and engaging!

### **Navigating My GS: How to Help Troop Co-Leaders and Caregivers Help Themselves**

***Recommended Audience: Service Unit Team Members and Volunteers***

My GS is ever changing and there is so much that volunteers and caregivers *can* do! From renewing members, to inviting new members, to updating troop details and even member details, and registering members for events – My GS allows you to do it all! Join the My GS conversation to see what's new, what might not be new that you didn't know about, and how you can help troop co-leaders and caregivers use My GS to the fullest.

### **Nonprofit Dos and Don'ts for Your Service Unit**

***Recommended Audience: Area Treasurers, Service Unit Managers, and Service Unit Team Members***

Why does our service unit have to pay sales tax on supplies? Do I need a copy of the council's tax-exempt form? What is the council's EIN? And by the way... what is an EIN?! Can our service unit award a college scholarship? And what about special recognitions for our amazing volunteers? Many questions abound when it comes to our nonprofit status, and we've got answers! This session is a must for area treasurers and anyone trying to understand the guidelines that govern how the council, troops, and service units can spend money. We'll cover the do's and don'ts that result from being a nonprofit organization.

### **Ready, Set, Grow a Troop Mentor Program in Your Area**

***Recommended Audience: Troop Mentor Coordinators, Troop Mentors, Service Unit Team Members, and Volunteers***

A co-leader's first year or two is crucial! Troop co-leaders play an integral role in Girl Scouting; it is through their leadership and service that girls have the opportunity to experience the world of Girl Scouting. With the proper support network and resources, troop co-leaders will be better equipped to provide a more meaningful experience for girls. In support of providing a comprehensive troop co-leader experience, there are three main goals of the Troop Mentor Program - ENGAGE new troop co-leaders to participate in and embrace their Girl Scout network, CONNECT new troop co-leaders to programs, resources, and opportunities, and EMPOWER new troop co-leaders to provide exceptional leadership to girls. In this workshop, learn more about the Troop Mentor Program, how to launch and implement a successful program in your area, and how to lead or connect with a Council-Based Troop Mentor Program in your area!

**Thank you for your participation in ATC 2022!**