

# 2022 FALL PROGRAM RALLY GUIDE

Fall Rallies are a great way to generate excitement and prepare Girl Scouts for the Fall Product Program.

## WHY HOST A FALL PROGRAM RALLY?

The main goals of the Fall Program Rally should be:

- Help Girl Scouts and families understand how the Fall Product Program continues to build on the 5 key business skills.
- Motivate and excite Girl Scouts to set goals and sell to their full potential.
- Educate Girl Scouts and families about what is new in the Fall Product Program and how the Fall Program works in our council.
- Help Girl Scouts and families understand how to sell safely.

## HOSTING YOUR RALLY

### In-Person Rallies

- All in-person rallies should be scheduled no later than October 1st, 2022.
- Please use the GS-NCCP In-Person Girl Scout Activity Guidance to plan your rally.
- All event flyers should be approved by your Membership Director.
- Submit your Area Fall Rally Plans using this [link](#) by September 16th, 2022.

### Virtual Rallies

- All virtual rallies should be scheduled no later than October 1st, 2022.
- Tip for hosting a virtual rally include:
  - Choose a virtual platform that meets your event needs (such as capacity, screen sharing, etc.).
  - Create a team to help support the event such as facilitators or guest speakers.
  - The event should be no longer than 30-45 minutes.
  - Submit your Area Fall Rally Plans using this [link](#) by September 16th, 2022.

## CONTENT SUGGESTIONS

- Share important Fall Program dates.
- Highlight the 2022 Fall Product Program mascot and theme.
- Share the product/rewards lineup for the 2022 Fall Product Program.
- Share Fall Product Program changes/updates.

## RESOURCES

Access 2022 Fall Product Program Clip Art, Activities, and Bingo Card [here](#).

Request 2022 Fall Rally Patches using this [link](#) (the rally plan link).