

EMBRACE POSSIBILITY



Always focusing on the 5 Skills the girls learn while participating in the sale, the program is designed to help girls grow into leaders of courage, confidence, and character while learning these five valuable life skills: **goal setting, decision making, money management, people skills, and business ethics.**

Cookiegram

All Girl Scout troops earn proceeds for participating in the Cookie Program, which can be used to fund troop adventures such as travel, community service projects, council-sponsored activities, fun events and much more. Troops earn proceeds on a scaled proceed plan based on their box-per-girl average. The more troops sell, the more they earn. For 2025, we have increased troop proceeds substantially, so troops have the opportunity to earn more than ever before! In 2024, the average troop earned more than \$1,800 in proceeds!

In addition to the scaled proceed plan, each Girl Scout is eligible to earn awesome recognitions based on overall sales. Girls earn cool patches for Walkabout Week, Operation Cookie Drop, and entering their goal into Digital Cookie. Girls are also eligible to earn additional rewards such as themed t-shirt, plush pandas, iPad and apple Pencil, embroidery machine, pickleball set, robotic dog, hoverboard go-cart, archery game, portable projector, themed hoodie, socks, blanket, wireless speaker, and so much more!

2024 COOKIE PROGRAM HIGHLIGHTS

- **Cookies are now \$6 per package** – all varieties. Surging inflation means prices have increased rapidly everywhere- across all industries. You've likely noticed this in your bills and groceries. Our baker's cookie price has increased each year as well as credit card fees, shipping subsidies and more. We have been absorbing all increased costs over the past 4 years. We must increase price in order to continue to maintain the integrity of our services.
- **All Girl Scouts and their caregivers will be using the newly revised Digital Cookie platform.** After some new revisions and updates, Digital Cookie is returning this year better than ever! Troop Cookie Coordinators will also be using the newly updated platform but will continue to work in our current platform, Smart Cookies, for the bulk of their cookie needs.
- **Caregivers no longer need to submit the Girl Online Permission form for each Girl Scout to be able to sell cookies.** Instead, a permission clause has been added to the Duplicate Receipt form that the Troop Cookie Coordinator will have for each girl selling. Caregivers will need to sign that line on the Duplicate Receipt form giving permission for their Girl Scout to participate in the sale.



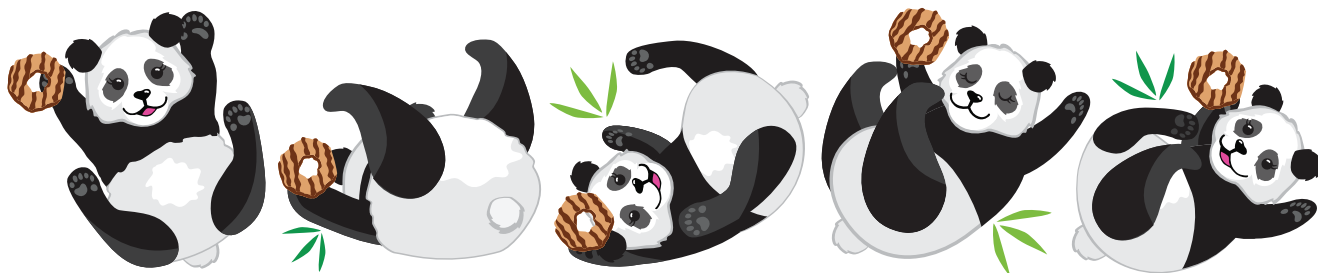
2025 DATES TO REMEMBER

DEC 15	Troop deadline to place initial orders in Smart Cookies
JAN 17	Cookie Rallies
JAN 18	Cookie Program begins at 9:00 a.m.
JAN 11-18	Troops pick up their initial delivery
JAN 18-24	Walkabout Week
JAN 31	Have your sales goal entered in Digital Cookie to earn the Goal Getter boost bar patch
MAR 9	Cookie Program ends. All cookies should be delivered and remaining payment for all cookies is due to troop
MAR 31	Superstar Destinations Requests due – must be submitted online from parents/caregivers



COOKIES ARE
\$6.00
PER BOX





➤ GIRL SCOUT COOKIES = PANDAMONIA! ➤



DEAR GIRL SCOUTS,

As we prepare to embark on another exciting cookie season, I am thrilled to share the journey ahead with all of you. The 2025 Girl Scout Cookie Program promises not only the beloved traditions we've cherished over the years but also new innovations and opportunities that will make this year truly special. Your participation and dedication have been instrumental in our success, and we look forward to another memorable year together.

First and foremost, I want to extend a heartfelt thank you to all the Girl Scouts, families, and volunteers who make this program possible. Your participation and dedication are the backbone of our success, and we are incredibly grateful for your support.

The Girl Scout Cookie Program has always been a unique and powerful experience for our Girl Scouts. It teaches them vital skills in financial literacy, social interactions, and leadership, all while having fun and

making a positive impact on the world. As we look back on our previous cookie seasons and the memories made, let's remember that the Girl Scout Cookie Program is so much more than delicious cookies. It's about setting goals, making decisions, managing money, building relationships, and upholding ethical business practices. These skills are the foundation of leadership and success, and they will serve our Girl Scouts well throughout their lives.

This year, we will be introducing a price increase for our beloved Girl Scout Cookies. Starting in 2025, each package of cookies will be priced at \$6. This decision was not made lightly. Over the past few years, we have faced rising costs in various aspects of the cookie program, from ingredient prices to logistical expenses. To continue providing the exceptional experiences and programs our Girl Scouts deserve, it became necessary to adjust the price. By doing so, we can ensure that every Girl Scout continues to have access to the resources and opportunities that empower them to grow, learn, and lead.

When you purchase Girl Scout Cookies, you are not just indulging in a sweet treat; you are making a significant impact in your community. Every dollar spent on cookies stays local, supporting programs that help our girls develop essential life skills, leadership abilities, and a sense of community. Your contribution helps fund camp experiences, STEM projects, community service initiatives, and much more.

Our Girl Scouts are a force for good, and they continue to inspire us with their courage, inclusivity, and kindness. As we move into a new cookie program season, I thank you for your continued support of our Girl Scouts and their goals. Your dedication as volunteers and supporters is invaluable in helping our Girl Scouts learn, grow, and thrive.

It is such an exciting time to be a Girl Scout in central and eastern North Carolina! Thank you for your unwavering support. Here's to a memorable and enjoyable 2025 Girl Scout Cookie Program!

Yours in Girl Scouting,

LISA JONES (*she/her/ hers*)

Chief Executive Officer

Girl Scouts – North Carolina Coastal Pines



FAQs

Who can sell Girl Scout cookies?

Registered Girl Scouts who have submitted a signed Permission Form may sell Girl Scout cookies. Participation in the sale is optional.

Where can Girl Scouts sell cookies?

Girl Scouts can sell cookies within our 41-county jurisdiction. There are no restrictions on where members can sell door-to-door within our council (i.e. no girl or troop has exclusive rights to any town, area, neighborhood, or street). However, requests for cookie booths must be submitted by the Troop Cookie Coordinator and approved by the Booth Coordinator in the county/area in which the booth would be set up. Different rules may apply on military bases, so please check with the appropriate persons regarding selling on base.

When should customers pay?

Customers should pay when cookies are received, except when ordering online. Online orders do allow for prepayment of cookies via credit card.

Can customers pay with a check and to whom should it be written?

Yes, Girl Scouts and troops can accept checks from customers they know but should not accept checks from strangers or checks over \$25 in value. Caregivers are encouraged to help their Girl Scout set up her Digital Cookie account so credit and debit cards can easily be used for payment by customers through this platform. Offering credit and debit card payment options reduces the need to accept checks from customers and decrease any potential dishonored checks that could occur.

Can customers return cookies?

If a customer believes that a box of cookies is in any way unsatisfactory, the box can be returned to the troop for a replacement or a refund.

Can Girl Scouts return cookies?

Once a caregiver signs for cookies they cannot return them and the caregiver is responsible for paying for them. However, troops and caregivers need to work together to aid in getting any remaining cookies sold to help the troop achieve its overall sales goal.

When should caregivers pay for their cookies?

Caregivers should turn in money weekly and by each deadline set by their troop.

Important Details for Girl Scout Caregivers

We want all Girl Scouts and family members to have a successful and fun Cookie season! For your experience to be the best it can be, it's very important that caregivers take the time to watch our girl and caregiver training. This year is especially important since girls and caregivers will be working in the newly updated Digital Cookie platform. Your Troop Cookie coordinator will provide the link to the training for you, but this is available on our council's YouTube channel as well. The training gives extremely important details and guidelines to guide your Girl Scout and your family to have an eventful and exciting cookie sale experience.

A few additional important things to note:

- **Always sign the official duplicate receipt form when picking up cookies from your troop AND when turning in money for your Girl Scout for cookies sold.** Your Troop Cookie Coordinator (TCC) will have this duplicate receipt for your Girl Scout. Be sure to ask about it if you pick up cookies or turn in money and they don't have you sign it. Make sure all the details you are signing for on the receipt are correct BEFORE you sign.
- **Be respectful of your TCC and adhere to all deadlines they require.** Remember, that TCC is responsible for many girl's cookie sales, your troops money and all the cookie inventory for your troop. It's a big job and they are a volunteer.
- **Don't take more cookies than your Girl Scout can sell.** Whatever cookies you order from the troop are your financial responsibility. Always sign the official duplicate receipt form when picking up cookies from your troop AND when turning in money for your Girl Scout for cookies sold. You will also sign this form at the top to give permission for your Girl Scout to sell cookies. Nonpayment of your Girl Scouts cookie bill can greatly burden your troop and the TCC. Not to mention cause undue issues among the troop and interfere with any activities or plans the troop has for their proceeds.
- **Follow all cookie sale program rules and guidelines.** They are in place for your benefit, success and to make sure everything goes smoothly for your Girl Scout and your troop.
- **Read over and sign the new Booth Guide for girls and caregivers.** It's important that every caregiver know all the rules for participating in a cookie booth and this new guide explains the expectations and best practices for you, your Girl Scout and your troop to have fun, safe and successful cookie booths.
- **Take a look at all the recognitions** your Girl Scout can earn by participating in the cookie sale and go over them with your Girl Scout. Set a goal with your Girl Scout and record that goal online in her Digital Cookie account. Be aware that recognitions over the 1,000 level are non-cumulative.
- **Help your Girl Scout set up and utilize their online Digital Cookie account.** In this account girls can send ecard invitations for girl delivery orders and for direct ship orders, see their total sales, take credit card payments, see the balance owed for cookies ordered, see recognitions earned as well as communicate with their leader and send cheers to other troop members. All Caregivers will receive an email link to set up your Girl Scouts online Digital Cookie account. There are more details on setting up the account and navigating the site in the Girl and Caregiver training, and more tip sheets and information will be provided by your Troop Cookie Coordinator and on our council's website.





DIGITAL COOKIE

NEWLY REVISED PLATFORM!

Exciting news! Selling cookies online and reaching your goals just got easier

GSUSA has greatly improved the girl/parent online cookie sales experience platform, Digital Cookie. After much input from councils, GSUSA has spent the summer revising the Digital Cookie platform to make it easier, smoother, flow data correctly and correct other errors that were experienced last year. We are hopeful and excited to see this platform work the way we know it can for the 2025 selling season!



HOW IT WORKS

Digital Cookie takes the data entered into the baker software, Smart Cookies, for Girl Scouts and troops in order to populate the girl user records. Information on Digital Cookie orders is sent back to Smart Cookies from Digital Cookie and additional Girl Scout sales transferred by the Troop Cookie Coordinator, are sent from Smart Cookies to Digital Cookie for full integration of both platforms.

Digital Cookie allows Girl Scouts to sell cookies through their personalized storefront or by using a mobile app. They can maintain an ongoing list of customers and track purchases and deliveries. Going forward, all Girl Scouts will be using the revised Digital Cookie application to sell cookies to customers online, track progress towards a goal and manage all sales.


Please note: Troop Cookie Coordinators and volunteers will still be using Smart Cookies as they have in years past, for all cookie business management tasks like ordering additional cookies for the troop and allocating cookies to girls.

Girl Scouts create their own sites showing their goal for the sale and what they hope to learn. For Girl Scouts 13 and older, the site can be set up and run by the participating Girl Scout, with an appropriate level of caregiver oversight. For Girl Scouts 12 and younger, the site is actively managed and run by the Girl Scout's caregiver on her behalf in partnership with the Girl Scout. Girl Scouts and their families can manage their online sales, inventory, and financials using Digital Cookie.

Troop volunteers use Digital Cookie to set up and manage sales for a troop specific online sales site. They support Girl Scouts and families with visibility to the troop's online activities. All other troop cookie sale activity is managed in our Smart Cookies platform.

GIRL SCOUT COOKIES ONLINE





DIGITAL COOKIE FEATURES MAKE SELLING GIRL SCOUT COOKIES ONLINE A FUN, UNIVERSAL EXPERIENCE FOR ALL GIRL SCOUT ENTREPRENEURS ACROSS THE COUNTRY



For Girl Scouts/Troops

- Customizable Girl Scout pages allow customers to read your story and sales pitch and view your profile image and/or video.
- Troops can customize their site with the same marketing tools available on a Girl Scout's site with stories, sales pitches, a photo or a video.
- Cookie Business badges and Family Entrepreneur Pin requirements are integrated into the system to reinforce the importance of badge work and the Girl Scout experience within the cookie program.
- Girl Scouts can send "cheers" to one another by choosing from an assortment of encouraging and congratulatory images.
- Girl Scouts can make sales on the go while at cookie booths.
- The Troop Cookie Coordinator can see inventory for each of the Girl Scouts in her troop and if desired, keep an eye on the Girl Scout's sales she is making in relation to the packages assigned to her.

For Parents/Caregivers

- The control to turn your Girl Scouts girl delivery of cookies off for customers based on your preferences and cookie inventory.
- The ability to turn specific cookie varieties on and off based on cookie inventory.

For Customers

- Customers can pay for cookies online and choose to pick them up at a booth or have them delivered via shipping methods.
- All customers across the country will have the exact same checkout process when using an individual Girl Scout or troop link, ensuring a unified experience across the Girl Scout brand.



GETTING STARTED

Registering your Girl Scout on the new Digital Cookie platform:

- **Step 1: Watch for your registration email* from "Girl Scout Cookies"**
(email@email.girlscouts.org) with the subject "It's time to register your Girl Scout for Digital Cookie!". The approximate date you can expect to see that email is around December 15th, 2025. Search your "Promotions/Clutter/Spam" folder too.
- **Step 2: In the email is a pink button to take you to the Digital Cookie registration site.**
Simply click that button!
- **Step 3: Once you click the link, you'll be on the Digital Cookie platform.** You'll need to create a password.
- **Step 4: Use your new password to log in.** Remember to use the same email address where you received your registration email—that's the one your Girl Scout Council has on file for you.
- **Step 5: When you first log in, you will have the "Safe Selling for Smart Cookies" safety video** pop-up to watch and review with your Girl Scout(s). You can't proceed any further until the full video has been viewed.
- **Step 6: Read and accept the Terms and Conditions agreement.**
- **Step 7: Next, the "Girl Scout Safety Pledge" will appear.** Be sure to read it to/with your Girl Scout(s). Then check the box for "accept" and click "continue." You will then be taken to a screen to activate your Girl Scout(s) for the Digital Cookie program and update their preferred name if desired. If the Girl Scout you are activating is 13 or older, you have the option to enter her email address and she will complete her own registration process. Girl Scouts under 13 will login in partnership with their caregiver and do not need a separate email address. After activating all of your Girl Scouts (if you have multiple), you will click the "Access Site" button to be taken to the first Girl Scout's home page.
- **Step 8: Once you have registered,** watch your inbox for a registration confirmation email and save this email where you can find it during cookie season!

Videos, training links and a brief reference guide on Digital Cookie will be sent by council for caregivers and troop volunteers to view and aid in navigating the site.

STAY TUNED!

Recognitions & Patches

In addition to learning valuable life skills in the Cookie Program, there are many incentives, recognitions, and boost bar patches that girls can earn based on their individual and cookie booth sales.

End of Sale Recognitions – At the end of the sale troops tabulate each girl's total package sales by adding her initial cookie order plus any additional sales during the "Planned Order" phase, including donations to Operation Cookie Drop, packages sold online and sold at cookie booths. **Recognitions are cumulative up to the 1,000 box level only– which means girls will earn all the recognitions up to and including the item at their individual selling level.** For example, a girl selling 2,100 boxes will receive the 2000+ achievement bar patch, Hoverboard GoCart, themed hoodie, panda blanket, pompom beanie hat, large plush panda, panda neck pillow, themed t-shirt, journal & panda sticker sheet, panda socks, lip balm, shoe laces, mood cup and theme patch . Wow! That's a ton of awesome stuff!

Please note that girls in troops that elect the higher Proceeds Plan do not receive End of Sale recognitions but do receive patches. Please ask your child's troop cookie coordinator which plan the troop voted on.



Theme Patch
25+ packages



Mood Cup
50+ packages



Panda Shoe Laces
100+ packages



Panda Lip Balm
150+ packages



Panda Socks
200+ packages



Journal & Panda
Sticker Sheet
300+ packages



Themed T-Shirt
400+ packages



Panda Neck Pillow &
500+ Club Patch
500+ packages



Large Plush Panda
600+ packages



Pom-pom Beanie Hat
700+ packages



Panda Blanket
800+ packages



Theme Hoodie
900+ packages

All girls that sell Girl Scout cookies earn patches regardless of the proceeds plan they chose. Patches can be sewn or ironed on uniforms. Just check out the vests and sashes of other Girl Scouts and you'll see how long they've been selling cookies and how many boxes they've sold each year!



Walkabout Patch: Sell 15+ packages during Walkabout Week, Jan. 18-Jan. 24 (Troop Cookie Coordinator must put girl sales in Smart Cookies during this week to qualify)



Achievement Level Bar Patch: Starts at 100 level and goes every 100 package level up to 1,000 then at every 500 level after 1,000.



Goal Getter: Enter sales goal in your Digital Cookie account by January 31, 2025.



Operation Cookie Drop: Turn in donations for 15+ packages (\$90)

EMBRACE POSSIBILITY



Sport Bottle, Hammock, Panda Speaker, Bandana
OR \$100 in Cookie Dough
1,000-1,499 packages



Arrow Soft Archery Set OR Pickleball Set
OR
\$150 in Cookie Dough



Hoverboard Go Cart
OR \$200 in Cookie Dough
2,000 to 2,499 packages



Ninja Creami Deluxe
OR Pizza Oven*
OR \$250 in
Cookie Dough
2,500-2,999
packages



Adult Tricycle OR
\$300 in Cookie Dough
3,000-3,499 packages



Cricut or Embroidery Machine*
OR \$350 in Cookie Dough
3,500 to 3,999 packages



Luna Robotic Dog
OR \$350 in Cookie Dough
4,000 to 4,999 packages

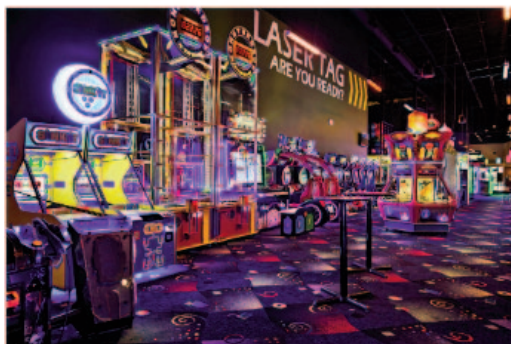


iPad Air 5th gen & Apple Pencil
OR \$400 in Cookie Dough
5,000+ packages



Girls must pay their cookie bill in full by the deadline set by their troop in order to be eligible for top seller awards, Superstar Destinations, Cookie Dough, and recognitions over 999 packages.

* Items/colors are subject to change due to availability



Superstar Destinations & Cookie Dough

The Superstar Destinations Program is always a girl and caregiver favorite! In 2024 more than 1,700 individual girls qualified for prizes like laptops, cameras, camping equipment, admission passes to theme parks, museums and water parks, Girl Scout membership renewal and the ever popular "Cookie Dough!"

This year, we've added a lot of awesome new destinations to choose from in our Superstar Destinations Catalog. More actual destinations than ever before! The complete catalog of offerings is available on our website under the Cookies page.

Many girls chose Cookie Dough as some or all of their Superstar Destinations and paid for things like resident Girl Scout camp, purchases at the council shops, and other council-sponsored activities and events. Girls can also choose Membership Renewal for the next year as part of their Superstar Destination rewards selection.

Individual girls that sell 500+ boxes, qualify for Superstar Destinations. Go to www.nccoastalpin.es.org and click Cookies then scroll down to find Resources for Cookie Sellers and click the yellow Get Started box to see the Superstar Destinations catalog and submit your Superstar Destinations request. **Superstar Destinations requests are due to the Product Sales Program Department by March 31, 2025.** *Parents/caregivers of each qualifying Girl Scout are responsible for submitting Superstar Destination request forms. This is NOT the responsibility of the Troop Leader or Cookie Coordinator.*

Check out a few of the choices in the Superstar Destinations catalog!



Girls must pay their cookie bill in full by their troop's deadline to be eligible for Superstar Destinations. Any delinquent cookie bill payment may result in disqualification from the Superstar Destinations program. Superstar requests submitted after the deadline will be awarded Cookie Dough only. No requests will be issued after June 1, 2025. Superstar Destinations is available to all girls regardless of the proceeds plan chosen by their troop.



The Buy 5 Program

Entering its 18th year, the Buy 5 Program gives customers the opportunity to win a year's worth (60 boxes) of their favorite Girl Scout cookies. Here's how it works:

- Customers that buy five boxes or more during a single purchase from a girl or troop can qualify. Donations to Operation Cookie Drop also count!

- The girl or troop should give the customer a Buy 5 Coupon. Each girl will be given a supply of these coupons by her troop and can print more off of our website if needed.
- The customer scans the QR code on the coupon and follows instructions to enter their name in the online Buy 5 Drawing.
- The council will draw the names of six winners and ship Girl Scout cookies directly to the winners in April.

It's that easy! Each year many girls boost their sales just by mentioning the Buy 5 Program to their customers – especially customers that originally ordered 3 or 4 boxes. It's easy to calculate the cost since cookies are sold at \$6 per package – they can buy 5 for \$30! Most customers will want to purchase another box or two just for the opportunity to enter the drawing!



Now entering its 20th year, Operation Cookie Drop has made it possible to ship nearly 1.5 million packages of Girl Scout cookies to our brave military men and women serving overseas, returning from deployment and serving throughout our country!

Why Girls and Troops Participate

- It's easy and can really boost your sales! In 2024 our troops earned over \$54,000 in proceeds from collecting Operation Cookie Drop donations, and individual girls added an average of 32 packages to their sales – without having to deliver a single package of cookies!
- Some customers don't want to purchase Girl Scout cookies for themselves but want to support Girl Scouts and help you reach your sales goal. Their donation to OCD will do just that – you earn sales credit, and your troop earns proceeds as well.
- Girls that turn in donations for 15 packages or more (\$90.00) receive a **2025 OCD patch**.



- Girls that turn in donations of 30+ packages will be included in each of our 3 drawings to win a giant, 3 ft. **stuffed Panda!** For every 30 packages donated, the girl gets entered each of the 3 drawings again. So, donations for 60 packages get name entered twice, 90 and it's entered 3 times, and so on.

Here's How it Works

- Collect donations from January 18 to March 9 and give OCD money to your troop as often as possible. (Money collected in person must be turned into your troop in order for a girl to receive credit for OCD.) Please communicate regularly with your Troop Cookie Coordinator to make sure these sales are accurately put in Smart Cookies for your Girl Scout. Last year there was a great deal of confusion around this so please read carefully. When orders are placed for online girl-delivery cookie share/donated/Operation Cookie Drop orders, only the financial transactions are automatically credited to the girl's total cookie sales in Smart Cookies. Because only a financial entry is credited to her account, the package sale should be reported to her Troop Cookie Coordinator so they can record the sale in Smart Cookies (the platform used by the Troop Cookie Coordinator to record the sale activities of each girl). After the Troop Cookie Coordinator records the cookie share girl-delivery sale in Smart Cookies, credits for those sales will filter to Digital Cookie, which will then offset the financial credit. If the TCC does not enter the sale for the Operation Cookie drop/cookie share package the girl scout will not receive credit for that package sold.
- Troops enter their total donations at the end of the sale and the council places a special Operation Cookie Drop order directly with the bakery.
- In April and May our delivery agents deliver cookies to the Packs4Patriots organization in Greenville, the USO in Raleigh, The USO in Jacksonville, Cherry Point Marine Corps Air Station in Havelock, Seymour Johnson Air Force Base in Goldsboro, and Fort Bragg Army Base in Fayetteville. Cookies are then distributed to active personnel by the military branches.

Girls and troops must report all Operation Cookie Drop donations and cannot use donations to pay for other cookie orders or undelivered cookies.

SUPER SELLERS

High Achievers Club

New 40,000+ Box Sellers

Ruth Lahl, Cumberland

New 30,000+ Box Sellers

Sara Bundle, Onslow-Jacksonville

New 20,000+ Box Sellers

Allyson Hall, Harnett

Daniella McCready, Nash

Ella Holland, Harnett

Mattisen Revels, Wayne

New 15,000-19,999 Box Sellers

Alexandria Locklear, Robeson

Cynthia Clements, Brunswick

Ella Caldanaro, Wake 14

Gina DeCerbo, Lee

Hannah Drake, Wayne

Latrell Baker, Person

Madison Wallace, Pitt

Natalia LaGessee, Craven

Samia Bulluck, Nash

Sophia Isenhour, Wake 22

New 10,000-14,999 Sellers

Abigail Johnson, Harnett

Abigail Williams, Scotland

Adelina Smith, Durham

Ashley Hicks, New Hanover

Ava Pirie, Cumberland

Ayana Graham, Durham

Elizabeth Ann Thomson, New Hanover

Emma Burch, New Hanover

Isla Hall, Wake 13

Jessica Brook, Wake 14

Lauren Cox, Robeson

Madison Woodruff, Wake 16

Makenzie Scholl, Pitt

Malia Bryant, Lenoir/Greene

Mariah Harrison, Warren

Nixi Brock, Cumberland

Phoebe Broache, Durham

Samantha Frazier, Nash

Skyler Spivey, Brunswick

Teagan Jarman, Wayne

A huge congratulations and so much gratitude goes out to our NEWEST members of the High Achievers Club – Girl Scouts that have sold 5,000+ boxes of cookies with our council as of the end of the 2024 Cookie Program. Being a member of this club shows tremendous dedication to the Cookie Sale Program by these girls and their families over many years. New High Achievers receive an engraved plaque, special gift, and a personalized Letter of Recommendation from our CEO, Lisa Jones.

New 5,000-9,999 Sellers

Abi Pickett

Pender

Addison Davis

Granville

Addison Smith

New Hanover

Adeline Schneider

Franklin

Adeline Side

Johnston

Adriana Mendez

Brunswick

Agatha Rudder

Harnett

Alia Joseph

Durham

Allie Patterson

Nash

Alyssa Uske

Wake 15

Alyvia Adderly

Cumberland-West

Amaya McCray

Cumberland-West

Aria Fletcher

Harnett

Ariyanna Brown

Cumberland-West

Aspen Watson

Wake 15

Aurora Melpolder

Lee

Ava Allega-Greenhalgh

Wilson

Birdie Pedraza

Chatham

Breanna White

Johnston

Brienne Ellwood

Cumberland-West

Camille Dudley

Durham

Caroline Bonillo

Moore

Cassandra Smith

Pitt

Chelsea Bullard

Robeson

Chr'Shiya Smith

Pitt

Clara Addeline Bailey

Moore

Damia McNair

Lenoir

Dianna Johnson

Wake 20

Elena Heilicser

Wake 23

Elizabeth Crawford

Cumberland-East

Elizabeth Salvog

Onslow

Ella Armstrong

Wake 22

Emily Farwig

Wake 14

Emma Hetzel

Wayne

EmmJay Tittle

Brunswick

Esmay Harrington

Pender

Eva Ivey

Scotland

Evie Brunelle

Wake 19

Finley Jones

New Hanover

Gianna Davis

Wake 20

Hailey Thompson

Durham

Haley Hernandez

Craven

Hanna Locklear

Sampson

Isabella Spainhower

Durham

Isabelle Bonillo

Moore

JaKariea Chisolm

Craven

Jamely Del Cid

Wake 20

Jasmyne Watson

Wake 14

Jenna Thorne

Pitt

Jordan Little

Wake 22

Jorie Mellenberger

Wake 23

Joy Aycock

Nash

Juliette Brooks

Pender

K'acy Whitted

Moore

Kaitlyn Clark

Pitt

Kaitlyn McCormack

New Hanover

Kalaysia Mills

Warren

Kari Strickland

Pitt

Katelyn Hill

New Hanover

Kayla Dailey

Cumberland-West

Kelsey Light

Wake 18

Kira Dugdel

Wake 18

Kira White

Wake 19

Kylie Brisson

Columbus

Kyra Harts

Wake 18

Lana Benson

Wake 15

Lauren Hasty

Durham

Layla Walther

Onslow

Lexi Reep

Richmond

Lexine McBee

Onslow

Lilliana Hagopian

Onslow

Lillian Wilson

Pitt

Lilly Eddleman

Onslow

Lindsay Sassano

Carteret

Lucie MacIntyre

Wake 19

Mackenzie Marlowe

Wilson

Mackenzie Hardy

Lenoir

Mackenzie Kuntz

Wake 13

Mackenzie Smith

Wake 15

Maggie Humbles

Pitt

Maggie Mincey

Wilson

Maggie Prettyman

Martin

MaKenzie Locklear

Robeson

Marilyn Dunning

Wayne

Marley Capps

Nash

Megan Hopkins

Wake 19

Mia Walker

Craven

Mikayla Brazil

Harnett

Nina Lindley

Orange

Olivia Mann

Durham

Olivia Osborne

Wilson

Patai Clark

Orange

Payton Lowery

Wayne

Quinn LeRose

Wake 14

Reagan Gross

Johnston-North

Rosie Brown

Robeson

Rosie Eddleman

Onslow

Ruby Benson

Durham

Ruth Davis

Cumberland

Rylie Cherowbrier

Carteret

Rylin Branch

Pitt

Samantha Joyce

Orange

Savannah Thomas

Pitt

Savine Cardenas

Cumberland-West

Sophia Coppolino

Wake 18

Sophia Struble

Wake 14

Tamia Battle

Nash

Tessa Dean

Wake 15

Tessa Fuller

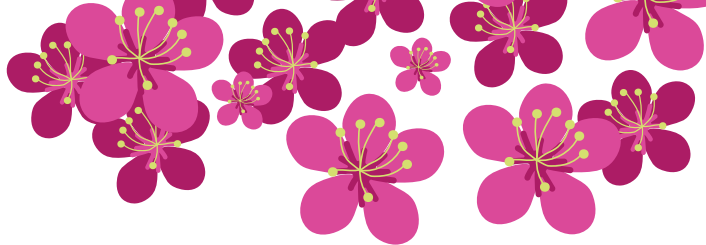
Wake 19

Violetta Baillon

New Hanover

Xia Pierson

Wake 14



2024 Highest Sellers in each county/area

AREA	NAME	BOXES SOLD
Beaufort/Martin	Aubrey Dorsey	1384
Brunswick	Skyler Spivey	4044
Carteret	Kinsey White	2011
Chatham	Birdie Pedraza	1519
Columbus	Olivia Soles	1000
Craven/Jones/Pamlico	Haley Hernandez	3500
Cumberland-Central	Nixi Brock	5129
Cumberland-Greater	Ruth Lahl	3516
Duplin	Kemani Rivers	1500
Durham	Phoebe Broache	3715
Edgecombe	Ja'Nese Askew	2221
Franklin	Bethany Bolyard	2344
Granville	Cassidy Tyndall	1289
Halifax	Satasia Harvey	1009
Harnett	Ella Holland	2170
Hoke	Tailynn Shaw	1210
Johnston	Scarlett Verrico	2630
Lee	Gina DeCerbo	2012
Lenoir/Greene	Chelsey Herman	2289
Moore	K'acy Whitted	1385
Nash	Cara Cotugno	3333
New Hanover	Ashley Hicks	2835
Onslow-Camp Lejeune	Olivia Boswell	3119
Onslow-Greater Jacksonville	Sara Bundle	11739
Orange	Asha Smith	1812
Pender	Nova Sochalski	2102
Person	Latrell Baker	2838
Pitt	Rylin Branch	3520
Richmond	Naomi Redbrook	1916
Robeson	Sedona Bullock	2682
Sampson	Jayla Brianne	2019
Scotland	Zakayla McLeod	1018
Vance/Warren	Jorja Pierce	2209
Wake 13	Isla Hall	2603
Wake 14	Quinn LeRose	2670
Wake 15	Alexis Whitaker	2000
Wake 16	Madison Woodruff	5316
Wake 18	Sara Jones	3282
Wake 19	Elizabeth Warner	1044
Wake 20	Jamely Delcid	1617
Wake 22	Sophia Isenhour	2000
Wake 23	Lillian Oshnock	1832
Wayne	Hannah Drake	4068
Wilson	Rachel Ramsey	1560



TOP SELLERS

Congratulations

TO ALL OF OUR AMAZING
TOP SELLERS FROM THE
2024 COOKIE SALE PROGRAM!

Personalized trophies and other gifts are awarded to the council's top five overall sellers as well as the newest members of 25,000+ levels of the High Achievers Club at a special catered luncheon hosted by Girl Scout's NC Coastal Pines CEO, Lisa Jones. These top sellers will also be featured in the Cookiegram newsletter the following year!

Huge congratulations to the council's Fab Five sellers for the 2024 Cookie Sale Program!

- 1st Place:** Sara Bundle, Onslow-Jacksonville
11,739 Packages
- 2nd Place:** Madison Woodruff, Wake 16
5,316 Packages
- 3rd Place:** Nixi Brock, Cumberland
5,129 Packages
- 4th Place:** Hannah Drake, Wayne
4,068 Packages
- 5th Place:** Skyler Spivey, Brunswick
4,044 Packages



Pictured left to right: Lisa Jones, Skyler Spivey, Nixi Brock, Sara Bundle, Madison Woodruff. Not pictured: Hannah Drake

The Cookies!



Adventurefuls®

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt



Toast-Yay!®

French Toast-inspired cookies dipped in delicious icing



Lemonades®

Savory slices of shortbread with a refreshingly tangy lemon flavored icing



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe



Thin Mints®

Crispy chocolate wafers dipped in a mint chocolaty coating



Peanut Butter Patties®

Crispy cookies layered with peanut butter and covered with a chocolaty coating



Caramel deLites®

Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes



Peanut Butter Sandwich

Crisp and crunchy oatmeal cookies with creamy peanut butter filling



Caramel Chocolate Chip

Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie*
*Limited availability

How the cookie crumbles

Revenue generated by the Cookie Program goes directly to troops or is designated for program opportunities that directly support Girl Scouts and/or adult members in our council.



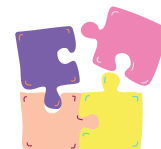
54%
Girl Scout and adult programs, camps, and training



26%
cost of cookies, and distribution



18%
troop proceeds, bonuses, patches and recognitions



2%
administrative expenses

A typical Girl Scout in our council sells an average of 349 packages of cookies and generates between \$227 and \$297 in proceeds for her troop! It starts with the girl and her family committing themselves to helping the troop achieve their goals.

Support can be offered in many ways – like serving as the Troop Cookie Coordinator, helping girls make cookie sale posters, staff cookie booths, managing cookie inventory, or helping distribute cookies, among other things. Check with your Girl Scouts troop to see how you can help!

Safety first

Remember to use these guidelines to participate safely in the Cookie Sale Program:

- Wash your hands often and/or use hand sanitizer often
- Sell only during daylight hours and in neighborhoods with which you are familiar
- Younger Girl Scouts should be accompanied by an adult at all times; Girl Scout Cadettes, Seniors and Ambassadors should use the buddy system or be with an adult
- Never enter the home of a stranger
- Do not give customers your last name or address
- Practice pedestrian safety
- Do not carry large amounts of money or leave money in your vehicle or out in a bag/box/container in your home
- Do not accept checks for more than \$25

girl scouts
north carolina
coastal pines

**COOKIES
ARE
\$6.00
PER
BOX**