



## Girl Scouts – North Carolina Coastal Pines Administrative Team Conference 2023

### *Next Level Leadership*

*Saturday, August 19, 2023*

*9:00 a.m. – 5:00 p.m.*

*Doors Open: 8:30 a.m.*

*Camp Mary Atkinson*

*8589 NC – 42, Selma, NC*

At Girl Scouts, we prepare girls for a lifetime of leadership. As valuable volunteers and members of the Service Unit Team, you play an essential role! Let's take leadership and the Girl Scout experience to the next level as we prepare for the new program year, celebrate Girl Scout Movement successes, and receive new tools and resources that will set us up for success!

Celebrate our conference via social media using the  
hashtags:  
#GSNCCPATC2023 and/or #GSnextlevelleadership

Staff members are encouraged to park in the Owl Hollow grassy area beyond the Leadership Center.

*For assistance with transportation throughout Camp Mary Atkinson,  
please visit the registration table for transportation sign up and contact information.*

## **Tips to Enhance Your ATC 2023 Experience**

### **WEAR COMFORTABLE SHOES AND CLOTHING**

Consider dressing in layers; workshop locations may be cool or warm.

### **BRING A WATER BOTTLE**

Let's use resources wisely! Water dispensers are available for refills.

### **BRING PEN & PAPER**

Bring note taking to the next level! Capture those a-ha ATC moments!

### **BRING AN UMBRELLA**

In case of rain, an umbrella would come in handy for roundtrip short walks from the Leadership Center to workshop locations.

# Girl Scouts – North Carolina Coastal Pines

## Administrative Team Conference 2023

### *Next Level Leadership*

Event Schedule  
Saturday, August 19, 2023

8:30 a.m. – 9:00 a.m.	<p><b>Registration</b> Leadership Center <i>Coffee, water, fruit, and snack bags will be available in the Leadership Center</i></p> <ul style="list-style-type: none"><li>• <b>Check-in</b>, pick up your nametag, grab a snack bag, and FREE Girl Scout goodies!</li><li>• <b>Drop off</b> your donation (optional) for the <b>ATC 2023 Service Project – House of Hope in Clayton, N.C.</b> Please see the House of Hope flyer for more information and the Needs List. Donations may be dropped off at the Registration table in the Leadership Center. For more information on House of Hope - <a href="https://www.houseofhopeofnc.com/">https://www.houseofhopeofnc.com/</a>.</li><li>• <b>Shop</b> NEW fall merchandise! So many fresh, new styles for 2023!</li><li>• Check out various <b>departmental booths</b> in the lower level of the Leadership Center for helpful resources.</li><li>• <b>Engage with our Product Program Department</b> (downstairs in the Leadership Center)! The theme for the 2023 Fall Product Program and the 2024 Cookie Program is <b>Own Your Magic</b>. In this interactive experience, you'll learn more about the product sales mascots, the Ocelot for the Fall Product Program and the Axolotl for the Cookie Program, check out super-cool product program incentives and patches, receive product sales resources, and of course enjoy yummy samples! So magical!</li><li>• <b>“Say Cheese!”</b> Visit our photo station and capture the moment! Posting to social media? Use hashtags - #GSNCCPATC2023 and/or #GSnextlevelleadership</li><li>• <b>Tour</b> our NEW amazing program vehicle, <b>“Honor”</b>, located in the Leadership Center parking lot. (Tentative – The new program vehicle availability is based on if it is ready for girl and adult member experience.)</li></ul>
9:00 a.m. – 9:15 a.m.	<p><b>Welcome &amp; Opening Remarks</b> Conference Kick-Off</p>
9:15 a.m. – 10:15 a.m.	<p><b>Girl Scout Movement &amp; Council Updates – Council Staff</b> <i>Leadership Center</i></p>
10:15 a.m. – 10:30 a.m.	<p><b>Break – Transition to Session I</b></p>
10:30 a.m. – 11:30 a.m.	<p><b>Session I</b> <i>Leadership Center Classrooms, Program Building, &amp; Staff House</i></p>
11:30 a.m. – 11:45 a.m.	<p><b>Break – Transition to Session II</b></p>

<b>11:45 a.m. – 12:45 p.m.</b>	<b>Session II</b> <i>Leadership Center Classrooms, Program Building, &amp; Staff House</i>
<b>12:45 p.m. – 2:15 p.m.</b>	<b>Lunch</b> <i>Leadership Center</i>  <b>Lunch PRO TIP! Once you have finished your lunch, please visit the Celtic Creamery Ice Cream Truck for dessert in order to serve all volunteers and staff prior to Session III.</b>  <b>Lunch Selection:</b> Full Salad and Taco Bar from <b>Moe's:</b> <ul style="list-style-type: none"> <li>• Soft flour tortillas, choice of protein, pinto beans or black beans, rice, grilled onions &amp; peppers, shredded cheese, shredded lettuce, sour cream, guacamole, pico de gallo, chips &amp; salsa.</li> <li>• Select soft drinks will be provided.</li> </ul> <b>Dessert Selections: Celtic Creamery Food Truck</b> <ul style="list-style-type: none"> <li>• Choccolicious Chocolate, Voluptuous Vanilla, Scrumbumptious Strawberry, Cookies and Cream, From the Sea and by the Bee (sea salt, caramel, and honey), Blue Raspberry Jolly Rancher (Vegan)</li> <li>• We also offer an individually wrapped popsicle for those with allergies or other ingredient concerns. <i>Please visit the Registration table to see popsicle packaging and list of ingredients.</i></li> </ul> <p>During lunch, we encourage you to participate in Tabletop Discussions where <b>Your Voice Matters!</b> Lunch tables will feature Girl Scout related questions and topics and your feedback is important to us. Join the conversation and share your voice!</p> <p><b>Following Lunch, please Transition to Session III</b></p>
<b>2:15 p.m. – 3:15 p.m.</b>	<b>Session III</b> <i>Leadership Center Classrooms, Program Building, &amp; Staff House</i>
<b>3:15 p.m. – 3:30 p.m.</b>	<b>Break – Transition to Session IV</b>
<b>3:30 p.m. – 4:30 p.m.</b>	<b>Session IV</b> <i>Leadership Center Classrooms, Program Building, &amp; Staff House</i>
<b>4:30 p.m. – 4:45 p.m.</b>	<b>Break – Transition to Closing Ceremony</b>
<b>4:45 p.m. – 5:00 p.m.</b>	<b>Closing Ceremony</b> <i>Leadership Center</i> <ul style="list-style-type: none"> <li>• New Service Unit Team Member Pinning</li> <li>• Closing Ceremony Slideshow</li> <li>• Service Unit Team Member Appreciation Prize Drawings</li> </ul>

# Girl Scouts – North Carolina Coastal Pines

Administrative Team Conference 2023

## *Next Level Leadership*

### **Workshops by Session**

#### **Workshop Pro Tip:**

Please select one workshop per time slot. Review the Workshop Descriptions section of the packet for the recommended audience and a sneak peek of each workshop. We hope this helps you identify workshops that would be most meaningful for your role/s and interests. Volunteers are welcome to attend any workshop and may float from workshop to workshop to meet your volunteer role needs. If there are multiple workshops you are interested in that are being offered at the same time, we encourage you to visit Rallyhood post conference for workshop and role specific related resources. If you have any questions, please reach out to the Learning and Development Department at [learning@nccoastalpin.es.org](mailto:learning@nccoastalpin.es.org).

#### **Session I** Choose (1) workshop per time slot.

##### **10:30 a.m. – 11:30 a.m.**

A Facilitator's Masterclass: Next Level Training to Train the Trainer

*Workshop Location: TBD*

Leading a Multi-Level Troop with VTK Planning

*Workshop Location: TBD*

Inclusive Engagement in Girl Scouts

*Workshop Location: TBD*

Taking Service Unit Meetings to the Next Level

*Workshop Location: TBD*

#### **Session II** Choose (1) workshop per time slot.

##### **11:45 a.m. – 12:45 p.m.**

Identity Matters: How to Prepare to Welcome and Affirm Youth of Different Gender Identities to Your Troop

*Workshop Location: TBD*

Inclusive Engagement in Girl Scouts

*Workshop Location: TBD*

Next Level New Troop Co-Leader Support

*Workshop Location: TBD*

Nonprofit Dos and Don'ts for Your Service Unit

*Workshop Location: TBD*

#### **Session III** Choose (1) workshop per time slot.

##### **2:15 p.m. – 3:15 p.m.**

Creating Safe Spaces

*Workshop Location: TBD*

Level Up Program Planning and New(er) Troop Co-Leader Support

*Workshop Location: TBD*

The Social Media Experiment: How to Utilize Social Media to Increase Troop Brand Awareness and Visibility

*Workshop Location: TBD*

Up Your Service Unit Support Game with Looker Reporting for Service Unit Team Members

*Workshop Location: TBD*

**Session IV** Choose (1) workshop per time slot.

**3:30 p.m. – 4:30 p.m.**

Creating a Next Level MyGS Experience: How to Help Leaders Navigate MyGS

*Workshop Location: TBD*

Creating Safe Spaces

*Workshop Location: TBD*

Exploring Outdoor Programming and Travel Progression to the Next Level and Beyond

*Workshop Location: TBD*

## **Girl Scouts – North Carolina Coastal Pines**

Administrative Team Conference 2023

*Next Level Leadership*

### **Workshop Descriptions**

Please take a few minutes to review the workshops, their recommended audiences, and a brief workshop description so you can participate in the workshops that speak to your volunteer roles and those that would be most meaningful to you.

#### **Session I**

**10:30 a.m. - 11:30 a.m.**

#### **A Facilitator's Masterclass: Next Level Training to Train the Trainer**

*Recommended Audience: Area Event Director Facilitators, New Co-Leader LIVE Facilitators, and Service Unit Team Members*

Are you ready to take your next training delivery to a whole new level? Amp up your game in this fun and interactive workshop as we explore fundamental facilitation skills to lead productive and engaging training sessions for GS-NCCP. This session will bring together both key facilitation and presentation skills to support facilitators' knowledge and confidence with program delivery. This workshop will elevate your existing skills through hands-on practice as well as provide training tricks and tips to take your trainings to the next level!

#### **Leading a Multi-Level Troop with VTK Planning**

*Recommended Audience: All Members*

Do more girls equal more fun? In a multi-level Girl Scout troop, the answer is a resounding yes! A multi-level troop can be one unified troop with multiple grade levels within it, while others may be very large with nearly all Girl Scout levels joining forces. There's no one single model for what a successful multi-level troop looks like; what's most important is that you, your girls, and their families find ways to foster a space where your girls can bond and thrive! In this workshop, you'll learn a variety of ways of how to support multi-level troops using the Volunteer Toolkit (VTK). We will explore meeting plans, resources, and everything the VTK has to offer to make multi-level troop planning a little easier!

#### **Inclusive Engagement in Girl Scouts**

*Recommended Audience: All Members*

Girl Scouts is an inclusive organization and there is a place for all girls. In this workshop, you will learn more about engaging Girl Scouts with disabilities, including developmental disabilities that may not be visible. We will explore constructive ways of adjusting to successfully meet the needs of all girls during troop meeting time and how to effectively communicate with parents so they may help their girls be successful in Girl Scouts and feel a sense of belonging. In addition, we will brainstorm best practices and strategies that troop co-leaders can use when navigating challenges related to behavior, cognition, and/or mental health.

### **Taking Service Unit Meetings to the Next Level**

*Recommended Audience: Service Unit Managers and Service Unit Team Members*

Thank you for sharing your time and talents as a new or returning service unit manager! Join us for an informational workshop where we will share updates on service unit related topics and frequently used service unit team resources. During the remainder of the workshop, we will focus on best practices and available resources that will help you up your leadership game and give your area meeting a boost!

#### **Session II**

**11:45 a.m. - 12:45 p.m.**

### **Identity Matters: How to Prepare to Welcome and Affirm Youth of Different Gender Identities to Your Troop**

*Recommended Audience: All Members*

Gender identity is just one of the many things that make up a person's self. Young people today, now more than ever, are exploring who they are inside and ways to be their most authentic selves. In a time where more than 86% of LGBTQ+ youth are reporting being harassed at school; now more than ever it is important for our Girl Scout Troops to be a safe space. In this workshop, we will explore and have conversations around the top five things that we can do to create a welcoming environment for current and future youth. During this session we will also dive into the complexities of varying identities, pronouns, and more.

### **Inclusive Engagement in Girl Scouts**

*Recommended Audience: All Members*

Girl Scouts is an inclusive organization and there is a place for all girls. In this workshop, you will learn more about engaging Girl Scouts with disabilities, including developmental disabilities that may not be visible. We will explore constructive ways of adjusting to successfully meet the needs of all girls during troop meeting time and how to effectively communicate with parents so they may help their girls be successful in Girl Scouts and feel a sense of belonging. In addition, we will brainstorm best practices and strategies that troop co-leaders can use when navigating challenges related to behavior, cognition, and/or mental health.

### **Next Level New Troop Co-Leader Support**

*Recommended Audience: Troop Mentor Coordinators, Troop Mentors, Service Unit Team Members, and Volunteers*

Think back to when you were a new troop co-leader. Remember that fellow volunteer that guided and mentored you and the difference that made in your Girl Scout experience. New troop co-leader support is relevant and vital to our Movement! Let's up our game! In this workshop, you'll learn tips and tricks to engage and support new troop co-leaders. Join us for an interactive session where you'll learn new ways to welcome, build relationships, and engage new co-leaders. In addition to gaining the resources you need to take new troop co-leader support to the next level, you'll receive insight into the required new co-leader trainings and their importance.

### **Nonprofit Dos and Don'ts for Your Service Unit**

*Recommended Audience: Area Treasurers, Service Unit Managers, and Service Unit Team Members*

Why does our service unit have to pay sales tax on supplies? Do I need a copy of the council's tax-exempt form? What is the council's EIN? And by the way... what is an EIN?! Can our service unit award a college scholarship? And what about special recognitions for our amazing volunteers? Many questions abound when it comes to our nonprofit status, and we've got answers! This session is a must for area treasurers and anyone trying to understand the guidelines that govern how the council, troops, and service units can spend money. We'll cover the dos and don'ts that result from being a nonprofit organization, and also how troops can sign up for our non-Cookie related online payment vendor: Cheddar Up!

### **Session III**

**2:15 p.m. - 3:15 p.m.**

### **Creating Safe Spaces**

*Recommended Audience: All Members*

DEIB/RJ? What does it mean, why is it so important and what are we doing about it? Join us for a conversation on why Diversity, Equity, Inclusion and Belonging/Racial Justice is one of our council's strategic pillars. Learn more about our plans over the next program year to help support our staff and volunteers create spaces where all girls and their families can thrive!

### **Level Up Program Planning and New(er) Troop Co-Leader Support**

*Recommended Audience: Troop Mentor Coordinators, Troop Mentors, Service Unit Team Members, and Volunteers*

Are you a service unit volunteer who is looking to support troop co-leaders with tools, resources, and information to be successful? In this workshop, we will learn more about the newly launched Year 1 & Year 2 Plans designed to support new co-leaders and co-leaders who are leading a grade level for the first time. We'll also connect you with information on requesting badge and Journey resources to help lighten the load for troop leaders, plus get information about the badges and petals carried on the brand-new Mobile Program vehicle. And if that's not enough, we're going to dig into the Top Notch Reflection tool and show you how to leverage it to ensure a next level Girl Scout program experience!

### **The Social Media Experiment: How to Utilize Social Media to Increase Troop Brand Awareness and Visibility**

*Recommended Audience: Media Coordinators, Service Unit Team Members, and Volunteers*



In this workshop, you'll learn how to utilize social media to increase your troop's brand awareness, visibility, and more. This session will cover the council's social media platforms and the importance of engaging users. In addition, you will gain insight, tips, and best practices on how to increase visibility for your troop through social media outlets. And last but not least, we will explore Facebook paid ads and Canva tutorials (awesome!) and of course, answer those burning social media questions you may have. Get ready to game up your social media knowledge!

### **Up Your Service Unit Support Game with Looker Reporting for Service Unit Team Members**

*Recommended Audience: Service Unit Managers, Area Cookie Program Coordinator, Area Fall Product Program Coordinator, and Service Unit Team Members*

Does Looker have you perplexed? Do you wonder if you are getting the most out of Looker? Do you have general Looker questions? Then this is the workshop for you! In this workshop, we will review Looker reports that are available for service unit team members to support the service unit and explore everything Looker has to offer. You are guaranteed to walk away from this session feeling like a Good Looker!

#### **Session IV**

**3:30 p.m. - 4:30 p.m.**

### **Creating a Next Level MyGS Experience: How to Help Leaders Navigate MyGS**

*Recommended Audience: Service Unit Team Members and Volunteers*

MyGS is ever changing and there is so much that volunteers and caregivers can do! From renewing members, to inviting new members, to updating troop details and even member details, and registering members for events – MyGS allows you to do it all! Join the MyGS conversation to see what's new, what might not be new that you didn't know about, and how you can help troop co-leaders and caregivers use My GS to the fullest.

### **Creating Safe Spaces**

*Recommended Audience: All Members*

DEIB/RJ? What does it mean, why is it so important and what are we doing about it? Join us for a conversation on why Diversity, Equity, Inclusion and Belonging/Racial Justice is one of our council's strategic pillars. Learn more about our plans over the next program year to help support our staff and volunteers create spaces where all girls and their families can thrive!

### **Exploring Outdoor Programming and Travel Progression to the Next Level and Beyond**

*Recommended Audience: All Members*

Girl Scouts have much to explore as they progress through the GSLE - Girl Scout Leadership Experience. A great piece of why Girl Scouts join and return year after year is the progression in the outdoors. Join us as we talk about outdoor and travel progression while sharing information about training resources to assist troops plan their next level program adventure!

**Thank you for your participation in ATC 2023! Save the TENTATIVE date for ATC 2024-Saturday, August 17, 2024**





**Youth Mental Health First Aid (YMHFA) Training**  
*Supporting Our Youth When They Need Us the Most!*

What is Youth Mental Health First Aid (YMHFA)? Youth Mental Health First Aid teaches you how to identify, understand, and respond to signs of mental health and substance use challenges among adolescents ages 12-18. You'll build the skills and confidence you need to reach out and provide initial support to young people who are struggling. You'll also learn how to help connect them to appropriate support.

**Workshop Maximum Participants:**  
 30 Volunteers/Staff

**Cost:** No Charge – FREE

**Special Instructions:**

This workshop has an online component that must be completed prior to the start of the class and takes approximately 2.5 hours to complete.

**Training Location:** TBD

10:30 a.m. – 11:05 a.m.	Segment 1
11:05 a.m. – 11:30 a.m.	Segment 2
11:30 a.m. – 11:40 a.m.	Break
11:40 a.m. – 1:00 p.m.	Segment 3
1:00 p.m. – 1:45 p.m.	Lunch
1:45 p.m. – 2:05 p.m.	Continue Segment 3
2:05 p.m. – 4:10 p.m.	Segment 4 and Break
4:10 p.m. – 4:30 p.m.	Segment 5
4:30 p.m. – 4:45 p.m.	Break-Transition to Closing Ceremony
4:45 p.m. – 5:00 p.m.	Closing Ceremony <i>Leadership Center</i> <ul style="list-style-type: none"> <li>• New Service Unit Team Member Pinning</li> <li>• Closing Ceremony Slideshow</li> <li>• Service Unit Team Member Appreciation Prize Drawings</li> </ul>

**Thank you for your interest in Youth Mental Health First Aid Training. If you have any questions about the training, please contact Shawna Peaks at [speaks@nccoastalpines.org](mailto:speaks@nccoastalpines.org).  
 Thank you!**



## BUILDING HOPE - CHANGING LIVES - RESTORING FAMILIES

### ABOUT US:

HOUSE OF HOPE OF NORTH CAROLINA IS A CHRISTIAN THERAPEUTIC SCHOOL, HOME, AND COUNSELING CENTER FOR HURTING AND VULNERABLE GIRLS, AGES 12-17 AND THEIR FAMILIES. WHEN THERE IS A HURTING TEENAGE GIRL IN A FAMILY, THE ENTIRE FAMILY IS AFFECTED AND THE ENTIRE FAMILY NEEDS HELP.

WE USE THE TERMS HURTING AND VULNERABLE BECAUSE EVEN THOUGH SOME OF THE GIRLS AT HOUSE OF HOPE MAY HAVE BEEN IN TROUBLE, THEIR ACTIONS STEM FROM A DEEPER HURT THAT HAS NOT HEALED.

### OUR VISION

EMPOWERING VULNERABLE TEEN GIRLS AND THEIR FAMILIES TO REBUILD HEALTHY LIVES AND RELATIONSHIPS THROUGH HOPE IN CHRIST.



TO LEARN MORE VISIT [WWW.HOUSEOFHOPEOFNC.COM](http://WWW.HOUSEOFHOPEOFNC.COM)  
MAILING ADDRESS: PO BOX 339, CLAYTON NC, 27528  
PHYSICAL ADDRESS: 408 COVERED BRIDGE RD CLAYTON NC, 27528



### OUR CURRENT NEEDS LIST:

#### CURRENT NEEDS

##### FOOD:

HEALTHY SNACKS

FLOUR

##### BREAKFAST ITEMS

CEREAL

OLIVE OIL

MAYO

##### MISC:

LIGHT BULBS:

GE F678 SPX41, 96"

40W, 60W, FLOOD LIGHTS

AIR FILTERS 20 x 20 x 1

PAPER TOWELS

TOILET PAPER

GAUZE

GALLON SIZE ZIPLOCK BAGS

LARGE KITCHEN TRASH BAGS

LAUNDRY DETERGENT - FREE AND CLEAR

FABREEZE

DISH SOAP

HAND SOAP

PINE SOL

CLOXOX WIPES

BLEACH

SB BRITA FILTERS

DEHUMIDIFIER

SIDEWALK CHALK

STAMPS

KETTLE BELLS

GIFT CARDS

IF YOU ARE INTERESTED IN LEARNING MORE ABOUT HOW YOU CAN GET INVOLVED PLEASE CONTACT JESSICA GRIFFIN.

[JESSICA@HOUSEOFHOPEOFNC.ORG](mailto:JESSICA@HOUSEOFHOPEOFNC.ORG)  
919-550-8181 x213