



2011 Fall Product Sale Parent Information Flyer



Important Dates

October 14

Sale officially begins

★ Girls can begin selling any time after September 20th as long as they have completed training and turned in a signed G-1 Permission and Responsibility Form.

November 6

Sale ends — orders and money due to troop

★ Checks must be payable to your Girl Scout troop

December 1-3

Delivery of chocolate and nuts to the AFSM

★ Check with your troop regarding the exact date, time, and place to pick up your order

Please visit the council website for more Fall Sale details and information:

www.nccoastalpines.org

What Is It?

The 2011 Fall Product Sale is a council sponsored program that enables Girl Scout troops to earn funds at the beginning of the Girl Scout year. It also allows family and friends to support your daughter, her Girl Scout troop, and Girl Scouting in your community.

The theme this year, *Investing in Today=Success for Tomorrow* teaches girls that investing in their education today will lead to a successful future tomorrow. By participating in financial literacy and decision-making activities, girls learn the 5 Skills: *Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics* which will help them have a successful tomorrow!

Girl Scout Daisy and Brownie troops earn 10% in proceeds and girls earn cool patches and incentives. Girl Scout Junior, Cadette, Senior, and Ambassador troops can opt for 15% in proceeds plus patches, but no incentives.

Get a Fall Sale packet and start selling!!



What's New?

Treats for Troops: Like our Operation Cookie Drop program, Treats for Troops gives our Girl Scouts and customers the opportunity to support our military troops with treats from home. Girls with 5 or more Treats for Troops orders will earn this special patch!



100th Anniversary: Council proceeds from the Fall Sale will be used to throw a blow-out party for our girls at the weekend event in April to celebrate our 100th Anniversary!

Top Seller Incentives: This year the top three sellers in our council will receive a trophy honoring their achievement, in addition to awesome incentives like a Best Buy gift card. **PLUS** all top three sellers in each county/area will receive an awesome medal honoring their achievement!

As always, girls can earn patches and cool incentives like our arctic fox mascot Frost. Troops who have a per girl average (PGA) of \$250 for all participating girls will receive a Journey book for each participating girl.



Fall Sale Products



Nuts and Chocolates

Customers have 12 delicious nut and chocolate items from which to choose. Again this year, we are offering the very popular 3 pack sampler of nuts that includes Honey Roasted Cashews, Spicy Peanuts, and Wasabi Almonds...great for holiday gift giving! We are introducing a new School House tin filled with Chocolate Covered Pretzels in the holiday village collection. New this year is yummy Blueberry Pomegranate Nut Crunch in a new resealable bag. We are switching out Chocolate Covered Peanuts with Double Chocolate Covered Peanuts; however the price will not change! Check out the nut order taker in the sales packet for full color pictures plus nutrition and ingredient information for all 12 items.



Magazines and Books

Customers can choose from over 900 popular titles and order new or renew existing magazine subscriptions. **New this year**, customer can order digital magazines like Woman's Day, Good Housekeeping, Oprah, Seventeen, and Parenting from QSP! Magazine renewals will extend the length of current subscriptions.

All Fall Sale purchases must be paid by cash or check (made payable to the troop) when the order is taken. Customers must use a credit card to purchase magazines via the **QSP Online Program**.

QSP Online Program

There is more than *one way* to participate in the Fall Sale. Try this easy, fun and environmentally friendly way to place magazine orders without filling out any paperwork and meet your sales goal even faster!

1. Go to www.nccoastalpines.org and click the *QSP Online* icon, then click on *QSP Online* icon again.
2. Follow the easy instructions to register your Girl Scout, complete the interactive learning activity and enter e-mail addresses to invite friends and family to shop online. Enter 12 or more email addresses and receive a cool Online Patch (see below). You can order or renew your own magazine subscriptions too!
3. Track your progress and enter additional e-mail addresses at any time during the sale.
4. By November 6, 2011, login and print the **Detailed Order Report** and give it to your troop to ensure sales credit for your online orders and eligibility for the special Online Patch.



Commonly Asked Questions

When will customers receive orders?

New magazine subscriptions submitted online begin in three to four weeks; other magazine subscriptions begin approximately 10-12 weeks after orders are submitted to QSP. Magazine renewals begin when the old subscription expires. Book orders should arrive before the holidays. Nut and chocolate orders will be received by the Area Fall Sale Managers between December 1 and 3 (Check with your troop regarding the exact date, time, and place to pick up your order).

What if I don't receive the magazine subscription I purchased?

Please have the person who placed the order contact QSP Customer Service at 1-800-678-2673. Their excellent customer service team will be happy to help!

Can I order/renew magazines not listed in the brochure?

No. Only the magazines listed in the Fall 2011 brochure can be purchased or renewed through QSP.

Can I order magazines for a business?

Yes, however, the subscription must be sent to an individual. Subscriptions sent to a business name, library or media center cannot be honored.

Can chocolate/nut items be purchased online? Can I use a credit card to pay for these?

Only magazines and books can be purchased online. Online orders must be purchased with a credit card and can be purchased by family and friends that receive an e-mail invitation to visit QSP Online.

Did You Know?

- Incentives in the Fall Product Sale are **cumulative!** Be sure to tell your troop which incentives you want where options are available.
- Girls can earn these awesome *interlocking* patches by participating in the Fall Product Sale. Earn them all!



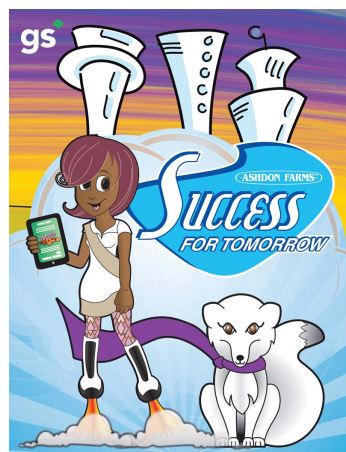
Family Checklist

Please give the following to your Troop Fall Sale Manager by November 6, 2011:

- Completed nut and chocolate order form
- White and yellow magazine order forms
- Detailed Order Report (for online orders only)
- Payment for all orders (except online orders)

Remember to do the following:

- Review magazine order forms to make sure names and addresses are legible and complete, including ZIP codes. *Orders cannot be processed without ZIP codes.*
- Print your daughter's name and troop number on each magazine order form to ensure that she and her troop receive credit for the order(s).
- Write a check payable to the troop for cash payments from customers.
- Make sure all customer checks are payable to your troop.
- *Remember, your Troop Fall Sale Manager is a volunteer. Please turn in neat and legible orders on time to make his or her job as easy as possible. Thank you!*



Magazine Subscription Questions

QSP Customer Service
1-800-678-2673

Nut and Candy Product Questions

Ashdon Farms Customer Service
1-800-274-3666

Fall Sale Questions

Please contact your Troop Fall Sale Manager or email fallsale@nccoastalpines.org